TYLER RAD

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I've worked as a full service creative studio for 14 years while holding a variety of side roles at the same time.

Creative and Art Direction,
Branding, Marketing

Graphic Design, Layout,
Typography, Illustration

Web Design and Development,
User Interface and Experience

Social Media, E-commerce,
E-mail and Print Newsletters,

Planning, Operations,
Management, Streamlining

Adobe Creative Suite
  • Illustrator
  • Photoshop
  • InDesign
  • Brackets
  • Dreamweaver
  • Lightroom
  • After Effects
  • Premier Pro
  • Audition

Figma

WordPress

Microsoft
  • Word
  • Excel
  • PowerPoint

Google Workspace
  • Docs
  • Sheets
  • Slides

January 2009 – Present
NINE (studio)
Independent Contractor
  • Brand direction, development, and marketing
  • Media packages for digital and print spaces
  • Project roll-out, production, and maintenance

April 2018 – April 2020
Griffin Gallery / Griffin Memorabilia
Design, Gallery Assistant, Fine Art Framing
  • Produced a brand style guide and rebuild their website
  • Gallery show set-up and organization
  • Repaired canvas, paper, and sculpture pieces

September 2019 – March 2020
Art Partners Group
Commercial Art Framing
  • Started as seasonal help and stayed on to assist in the production, assembly, and graphics departments
  • Worked between NINE and Griffin projects until they closed during the statewide shutdown

April 2016 – May 2018
Dana International
Direction, Design, Marketing
  • Modernized registered trademarks and branded material for their stores and studio
  • Created visual packages, and collaborated on campaigns for events
  • Rebuilt their website and coordinated social media

July 2014 – March 2016
KDI Commercial / F&D Incorporated
Executive Assistant, Design, Marketing
  • Worked between owners and managers / staff in multiple real estate and hospitality businesses
  • Accomplished long term goals during the day and oversaw their establishments at night
  • Design work included: complete re-brands, digital and print advertising packages, social media content, menus, uniforms, templates, procedural guides, internal use documents, and more